

**FUJIFILM**  
Value from Innovation



*New Colors*



# instax mini 70

Instant Camera



*New Colors*



*New Colors*



# Selfie

Enjoy taking selfies with Selfie Mode and the Self-Portrait Mirror! No more mistakes!!

Using Selfie Mode provides the appropriate brightness and shooting distance for self portraits.



You can check your framing with the mirror next to the lens.



The mini 70 captures bright backgrounds as well as bright subjects even in dark scenes.

# Automatic Exposure Control

The high-performance INSTAX mini flash automatically calculates surrounding brightness and adjusts shutter speed accordingly — no need for any special settings!!



## SPECIFICATIONS

**Film** : FUJIFILM INSTAX mini film **Picture Size** : 62 mm x 46 mm **Lens** : Retractable lens, 2 components, 2 elements, f = 60 mm, 1:12.7 **Viewfinder** : Real image finder, 0.37 x, with target spot **Focusing** : Motor-driven 3-range switching (0.3 m - 0.6 m/0.6 m - 3 m/3 m and beyond), Macro Mode (0.3 m - 0.6 m) Normal Mode (0.6 m - 3 m) Landscape Mode (3 m and beyond) **Shutter Release** : Programmed electronic shutter release, 1/2 sec - 1/400 sec. **Exposure Control** : Automatic, Interlocking range (ISO 800) : LV 5 - LV 15.5, Exposure compensation (Hi-Key) : +2/3 EV **Film Feeding Out** : Automatic **Film Developing Time** : Approximately 90 seconds (Varies depending on the ambient temperature) **Flash** : Built-in, automatic electronic flash, Charging time: 0.2 sec - 7 sec (using a new battery), Flash charging indicator, Fill-in Flash Mode, Effective flash lamp range: 0.3 m - 2.7 m **Self-Timer** : Electronically controlled, approx. 10 second delay, Continuous shooting mode can be stopped mid-run **Liquid Crystal Display(LCD)** : Exposure counter (number of unexposed films), Shooting mode (Selfie, Macro, Landscape, Fill-in Flash, Hi-Key, Auto), Self timer Mode (1 frame/2 frames continuous shooting) **Power Supply** : Two CR2/DL CR2 lithium batteries Capacity: Approximately 40 INSTAX mini 10-pack film packs with new CR2/DL CR2 lithium batteries **Others** : Film pack confirmation window, tripod socket (tripod sold separately) **Dimensions & Weight** : 99.2x113.7x53.2mm (W x H x D)(not including protrusions) / 281g(without battery, strap, and film pack) \* Specifications are subject to change without notice.

## Hi-key mode

Using the Hi-key mode, you can capture bright beautiful skin tones.



Normal Mode Hi-key Mode

## Other useful features

- Macro mode  
0.3m - 0.6m
- Landscape mode  
3m - ∞
- Self timer mode  
(1 frame/2 frames continuous shooting)
- Tripod socket
- Fill-in Flash

## INSTANT COLOR FILM instax mini

Fujifilm Instant Color Film "instax mini"  
Write your own personal message directly below the photo image.



GLOBAL [instax.com](http://instax.com)

\*The photos printed in this catalog were taken by instax mini. \*Specifications and appearance of products are subject to change without notice. \*The colors of the actual camera may be different from those used in this catalog due to various conditions for printing. \*FUJIFILM and Instax are trademarks of FUJIFILM Corporation and its affiliates. ©2016 FUJIFILM Corporation and its affiliates. All Rights Reserved.

# FUJIFILM

FUJIFILM Corporation

7-3, Akasaka 9-chome,  
Minato-ku, Tokyo 107-0052, Japan