

Getting Started with Copilot for Microsoft 365 15% offer

Promotion summary

We launched the Getting Started with Copilot promotion in CSP on September 1, 2024. Through this offer, which is available through December 31, 2024, partners will receive 15 percent off the net partner price for all eligible customer transactions.

Duration

September 1, 2024 to December 31, 2024

Geography

Worldwide

Promo type

New commerce experience, partner-led (CSP)

Products

Copilot for Microsoft 365

Discount percent and discount description

15 percent off annual subscriptions Billing availability: Prepaid (one year upfront)

Customer eligibility

N/A

Transaction limits

10–300 licenses

End customer value prop

Creating a Getting Started offer for Copilot provides customers with an easy way to begin their AI journey. Customers purchasing an offer with greater than 10 seats will also see value in a departmental pilot vs. individual pilots.

Partner value prop

This approach can inherently reduce your sales costs and speed up the sales cycle. Additionally, it bundles many of the same services partners are currently offering with an initial license purchase, enabling customers to find value more quickly.

This also presents an opportunity for you to extend additional services and licenses as customers look to grow and scale their rollout. Ultimately, this is a chance for you to accelerate the growth of both Copilot and your services revenue.

Next steps/Learn more

Review the [Offer FAQ](#) for additional details.

See the latest [Operations Promo Guide Excel](#) file for the latest list of promotion IDs and product SKU IDs for all new commerce promotions. The new commerce promotion details tab in the Excel file allows partners to filter by promotion type.